

The King Street Market 2017 Rules and Regulations

Mission

The King Street Market will help the community by providing an array of high quality, fresh produce at a fair price in a convenient location for consumers. The King Street Market will provide a visible and well-organized, cost effective weekday market location for local farmers and food producers to sell their products.

Contact for the market:

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1) Market operation

- a) The market will open Tuesday, May 23, 2017.
- b) Markets will be held each Tuesday from May 23 through October 17 (subject to change), rain or shine.
- c) Market hours are 4:00 pm to 7:00 pm.
- d) Vendors may arrive no earlier than 3:00 pm prior to market opening time to setup. Vendors will be directed to a loading/unloading area. No vehicles will be permitted in the market area. Carts will be provided to assist in transporting your items to your market space from your vehicle.
- e) No vendors will be allowed to leave before the end of the market.

2) Vendor requirements

- a) Residency: Individuals living in Watauga, Wilkes, Ashe, Avery, Alleghany, Caldwell, Catawba, Johnson (TN.), Grayson (VA) County are eligible to be vendors.
- b) Application Fee is \$50.00 per year and must be paid with the submission of your application
- c) Application fee is non-refundable, unless you are not accepted into the market.
- d) Space rental - Rental for spaces is \$15 per market, to be paid in cash before the end of each market
- e) The space for each vendor is approximately 12x12. Tents, no larger than 10x10 should be properly weighted and/or staked for high winds. Vendors must bring their own tables and be prepared to set up and break down their own displays.
- f) Priority for space in the market is given to growers and whole food producers.

3) Space assignment

- a) Market Manager will assign space each week based on product mix and space requirements. Every effort will be made to assign the same space every week

4) Items to be sold

- a) 100% of all produce (i.e. fruit, vegetables, honey, eggs) sold at the market must be grown by the vendor.
- b) 100% of all plants (cut flowers, shrubs, rooted material) sold at the market must be grown by the vendor.
- c) 100% of all processed foods (jams, bakery items) sold at the market must be made by the vendor.
- d) 100% of all meats sold at the market must be grown by the vendor.

- e) No commercial truckers are allowed.
- f) Prepared food - All prepared food must be produced in compliance with North Carolina state laws. Compliance forms must be on file with the manager prior to the start of the 1st market.
- g) Organic Label- Growers using the label "organic" in any representation of their product must have a copy of their organic certification on file with the market manager. For those who sell less than \$5,000 worth of produce annually, the individual may use the word organic in describing their produce if they have a signed "Small Scale Organic Grower's Declaration of Exemption from Certification" form on file with the market manager.
- h) Non-consumable craft items are not accepted. (This includes, but is not limited to work such as pottery, jewelry and most fiber items.)

5) Notification of absence

- a) Notifications of absence must be received by to the Market Manager via email or phone at least 24 hours in advance of the market. Failure to notify the market manager in accordance with the above guideline will result in removal from the market.

6) General provisions

- a) Vendors will be limited to either a vehicle and/or trailer. Parking for vendor vehicles/ trailers will be in a designated parking area
- b) Vendors are responsible for cleaning their spaces at the close of each market. receptacles will be located in the market area for trash disposal.
- c) No pets will be allowed in the market area by vendors or customers.
- d) The market manager reserves the right to ask any vendor who brings inferior quality items or behaves in a disruptive manner to leave the market.
- e) Suggestions, complaints, and comments must be presented in writing to the Market Manager, signed by the member with their name, address and telephone number.
- f) Vendors may not smoke in any vendor areas.